



You are the Center of Our World

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MILLENNIUM ALASKAN HOTEL ANCHORAGE WELCOMES NORTHWOOD ABC ELEMENTARY SCHOOL TO MUSH TO THE MILLENNIUM

ANCHORAGE (February 26, 2013) – To kickoff this year's Iditarod race, the <u>Millennium</u> <u>Alaskan Hotel Anchorage</u> is partnering with Northwood ABC Elementary School for the second year in a row in support of the hotel's "Mush to the Millennium" events on February 28^{th} and March 1^{st} at 1:30 pm.

Third through fifth graders from the elementary school will pull the towlines of three sleds with celebrity Idita-riders onboard. This year's celebrity mushers include Miss Alaska Debbe Ebben, Mayor Dan Sullivan, Hobo Jim, and Channel 2's own Jackie Purcell. All three sleds were built by master sled builder, Bernie Willis, who recently contributed to a History Channel feature on the history of dog sleds.

The children will pull the sleds one mile from Northwood Elementary to the Millennium Alaskan Hotel Anchorage accompanied by the Anchorage Police Department to ensure their safety. At the hotel, the students will perform Alaskan and Iditarod themed songs followed by cookies and hot cocoa with guests and VIPs.

"We are so excited to host this annual event," said Carol Fraser, general manager of the Millennium Alaskan Hotel Anchorage. "To us, this signifies the start of the Iditarod race. Seeing the joy on these children's faces and hearing songs about Alaska's history is what makes Alaska incredible. This project involves the whole community in a fun learning activity and is a great kick off for the Iditarod."

The Iditarod's race begins at 8:00 a.m. on March 2^{nd} in downtown Anchorage. The Millennium Alaskan Hotel Anchorage is the official host hotel of the Iditarod.

For more information on the Iditarod, visit <u>http://iditarod.com/</u>.

For more information on the Millennium Alaskan Hotel Anchorage, visit <u>http://www.millenniumhotels.com/millenniumanchorage/</u>.

About the Millennium Alaskan Hotel Anchorage

The Millennium Alaskan Hotel Anchorage is located on the shores of scenic Lake Spenard, the world's busiest floatplane lake, and offers 248 guestrooms, including several suites and Club Rooms with additional services and amenities. Just one mile from Anchorage International Airport and 10 minutes from downtown, the hotel features two restaurants, a lounge, room service, concierge service, exercise room and complimentary airport shuttle. Don't miss the incredible exposition of Alaskan wildlife in the lobby. In summer or winter, the hotel is the perfect base for exploring the unspoiled splendor of Alaska's wildlife or outstanding salmon fishing. Flightseeing excursions are available from the hotel's private floatplane dock. http://www.millenniumhotels.com/millenniumanchorage/

About Millennium Hotels and Resorts

Millennium & Copthorne Hotels plc (M&C), listed on the London Stock Exchange since 1996, is a dynamic, global hotel company, which owns, asset manages and/or operates a worldwide portfolio of over 100 hotels across seven distinct global brands–Grand Millennium, Millennium, Grand Copthorne, Copthorne, M Hotel, Studio M and Kingsgate –throughout Asia Pacific, Europe, Middle East, and North America.

Millennium Hotels and Resorts (MHR) was established as a global brand by Millennium & Copthorne Hotels plc to provide a common marketing and operating platform across its entire portfolio. Founded on the philosophy of genuine hospitality, this dynamic hospitality group has an outstanding reputation for excellence, taking pride in exceeding the needs of its business and leisure travelers. The strategic locality of its properties in gateway cities such as London, Paris, Dubai, Abu Dhabi, Doha, Singapore, Beijing, Shanghai, Seoul, Taipei, Hong Kong, Kuala Lumpur, and Bangkok makes MHR the perfect address to conduct your business or indulge yourself while on holiday.

Established in the United States in 2000, the North American arm of MHR includes a portfolio 14 hotels in New York, Los Angeles, Chicago, Boston, Anchorage, Boulder, Buffalo, Cincinnati, Durham, Minneapolis, Nashville, Scottsdale, and St Louis. <u>www.millenniumhotels.com</u>

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