



Iditarod Trail Sled Dog Race®

Official Race Headquarters – Millennium Alaskan Hotel
4800 Spenard Road, Anchorage, Alaska 99517
www.iditarod.com

EMBARGOED UNTIL 9:30AM AK TUESDAY, FEBRUARY 25

PRESS RELEASE

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FOR IMMEDIATE RELEASE

ExxonMobil Extends Commitment to Iditarod Trail Sled Dog Race and Education Program with 5-Year Sponsorship

Anchorage, Alaska – Feb. 25, 2014 – The Iditarod Trail Committee announced that ExxonMobil is extending its sponsorship of the Iditarod Trail Sled Dog Race® and the Iditarod Education Program as a Principal Partner with a five-year commitment from 2014 to 2018.

The Iditarod Sled Dog Race has been an Alaskan tradition since 1973. Known as the “Last Great Race,” it covers more than 1,049 miles of rugged mountain ranges, frozen rivers, dense forests, desolate tundra and windswept coast.

“Iditarod is a truly special event, and we’ve been proud to be a supporter for more than 40 years,” said Karen Hagedorn, ExxonMobil’s Alaska production manager. “The Iditarod is more than just a race. Through the Iditarod Education Program, we have the opportunity to give Alaska’s teachers, as well as those outside the state, the tools to turn this great race into one of the world’s best math and science lessons for students.”

The Iditarod Education Program helps teachers use hands-on activities to spark imaginations and get students enthusiastic about applying the fundamentals of math and science. Easy-to-follow lesson plans, available at www.iditarod.com/teachers, bring one of the world’s most exciting and challenging sporting events into the classroom.

“The Iditarod Education Program is about adventure, competition, children, and dogs,” said Stan Hooley, executive director of the Iditarod Trail Committee. “It’s a formula that, together with our teachers, helps make learning fun. We couldn’t be happier knowing ExxonMobil will continue to be a Principal Partner for the Iditarod and the Iditarod Education Program.”

ExxonMobil is the largest holder of discovered gas resources on the North Slope and the largest interest owner of the Prudhoe Bay unit, which has been in production for more than 30 years. The company is currently constructing the Point Thomson Project on the North Slope, a natural gas condensate development expected to begin production by 2016. ExxonMobil, together with BP, ConocoPhillips, TransCanada and the state of Alaska, is contributing to the next chapter of Alaska’s energy legacy through work on the Alaska LNG project.

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