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MEDIA ADVISORY

Iditarod Trail Committee begins official search for new CEO

Anchorage, Alaska — The Iditarod Trail Committee took a decisive step in its search for a new CEO by retaining The Foraker Group to lead a nationwide search after longtime CEO Stan Hooley accepted a position out of state.

The Foraker Group has been retained by the ITC Board of Directors for the search and transition of the new CEO, thanks to a grant from the Rasmuson Foundation. As part of the initial hiring process, a cross section of Iditarod stakeholders will be invited to participate in a survey to gather information that will be used to help identify the qualities needed to fulfill the role of CEO.

ITC Board President Mike Mills welcomed the help from The Foraker Group and Rasmuson Foundation in the search for the new CEO.

“The board is open to hearing from our stakeholders on what they want to see in a new CEO. We know that this position is vital in our mission of implementing and preserving the greatest sled dog race in the world. We do not take this task lightly and we are looking forward to the collaboration with The Foraker Group,” said Mills.

Iditarod XLVII is just 38 days away with the ceremonial start set for March 2, 2019, in downtown Anchorage.

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