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FOR IMMEDIATE RELEASE

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Iditarod Trail Committee confirms Principal Partners for 2019 race

Anchorage, Alaska – The Iditarod Trail Committee is excited to announce that all four Principal Partners have committed to the 2019 Iditarod Trail Sled Dog Race. The Principal Partners, all long-term supporters, are ExxonMobil, GCI, Anchorage Chrysler Dodge Jeep Ram (ACDJR) and Donlin Gold.

“The Iditarod has listened to and reflected upon what its stakeholders have shared over the course of the last year and is moving forward in several exciting directions because of that—closer ties to Alaska’s communities, greater focus on exemplary dog care, more focused branding efforts—and we are honored that our longstanding Principal Partners are committed to being a part of its growth and future successes,” said Iditarod Board of Directors’ President Mike Mills. “With the race’s 50th anniversary right around the corner, we’re already looking to the next 50 years and beyond of preserving this rich, cultural tradition.”

ExxonMobil has been a race sponsor since 1978 – the race’s longest-sustaining partner – and has played an integral role in providing assets for developing and implementing Iditarod EDU, the Iditarod’s education program.

GCI, an Alaska-born-and-raised telecom company, began its sponsorship in 1994 but was supporting the race long before its official role, providing vital telecom infrastructure along the Iditarod trail.

Anchorage Chrysler Dodge Jeep Ram, a locally owned auto dealership in Anchorage for more than 55 years, has been able to provide top-level support to the race for 29 years, including the coveted new vehicle to the race champion.

In its ninth year of partnering with the Iditarod, Donlin Gold, a mining project located near the historic Iditarod gold district, continues its commitment to the race, especially its safety culture, from volunteers assisting at race headquarters in Anchorage to the mushers and canine athletes traversing the nearly 1,000-mile trail to Nome.

“Our sponsors have deep roots in Alaska, just like the Alaska sled dog and the Iditarod trail that connects so many remote communities,” Mills said. “Our race sponsors are a

major part of the support of this great tradition and the Iditarod would not be the same without them.”

For a full list of 2019 race sponsors, visit www.iditarod.com.

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